PREMIER

JANUARY 2019

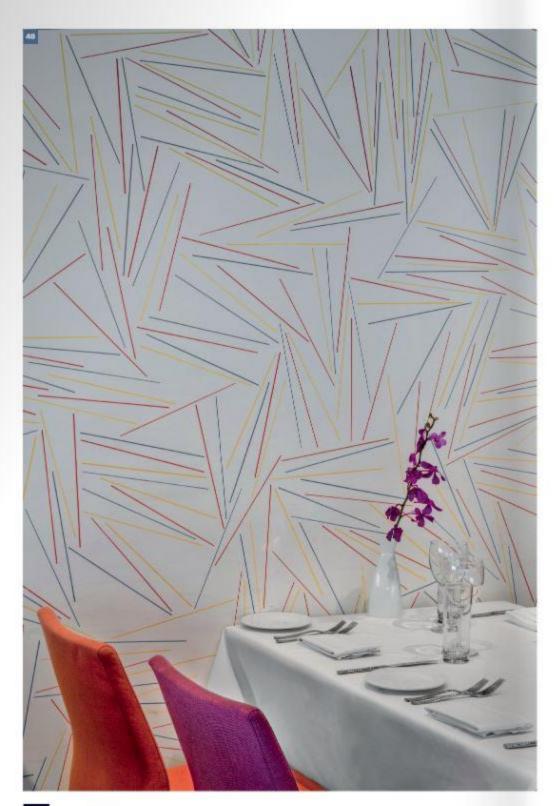
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SEQUOIA RESTAURANT

ARK RESTAURANT GROUP COMMISSIONED JEFFREY BEERS INTERNATIONAL (JBI) TO RENOVATE SEQUOIA RESTAURANT IN WASHING D.C; A LARGE, ICONIC RESTAURANT ON THE BANKS OF THE POTOMAC RIVER.

Bill modernised the interior and designed a new "destination" bar on the dining level that creates a visual presence through the window to the plaza outside. Jeffrey Beers envisioned the 'new' Sequoia as an avant-garde space to showcase the client's contemporary art, while always remaining mindful that this gallery-like space is and must still function as a restaurant.

ARRIVAL EXPERIENCE

Collaborating with graphic designer Patricia Spencer (PSDNYC), JBI has highlighted the new Sequola logo on a new wall that partially encloses the stairs leading up to the main dining level.

This was an important design directive to enhance the visual presence of Sequois through the existing storefront at the plaze's street level. Sequois is also home to Brooklyn artist Island Blasco's three-dimensional wall-mounted collage, which announces the restaurant's distinctive, artifiled ambience in the foyer.

The Elevator Cab has also been redesigned to feature a rear wall with a digital image of Arne Quine artwork; a baser that enables guests to see one of his works up close and what the appetite for the messive soulpture installed on the terrace. 39

The light sculpture is the first US and largest ever project for the artist, which comprises 913 custom-fabricated glass and 200 neon tubes suspended in a 'path and branches' across the dining room ceiling.



MAIN DINING ROOM

In the maindining room, JBI designed a custom host station in grey Caesarstone with back painted white glass and inlaid brass details. They also designed a new, 50-foot-long, gently curved bar on the main dining level which softly echoes the curve of terraces and outdoor plaza. A dark grey Caesarstone top with white terrazzo face, the bar blends into the bar area floor and incorporates inlaid brass accents.

Located along the long window wall, glass and brass bar back shelving will glow and act as a beacon, calling additional attention to the restaurant.

A vibrant gem stone colour palette of upholatered dining chairs contrasts with white walls. New sheer drapery along the west/southwest wall is cerefully illuminated with architectural lighting helping to soften the space.

Japanese light artist Hitoshi Ruriyama designed an expansive installation that commands the two-storey dining room without obstructing views from this level of the mezzanine. The light soulpture is the first US and largest ever project for the artist, which comprises 915 custom-fabricated glass and 200 neon tubes suspended in a path and branches' across the dining room celling. The spectacular sculpture spans more than 125 feet across the main dining space.

BANQUET ROOM

The Banquet Room features new custom designed Makore-wood doors with book matched, figured wood grain accents to establish a dramatic entry to the event space. The space also includes a hand-applied graphite finish on the entire entry wall and new drapery, sheers and blackout shades support audio/visual presentations.

Custom designed Shaw carpets feature patterns loosely inspired by the work of New York artist Leob Hashimoto with circles and oval geometries repeated indeed greys and blues.

in the Banquet Room a bar has been removed to expand the usable footprint of the space, creating more flexible space for private events.

MEZZANINE

The Mezzanine bar has been transformed into a lounge and dining area with flexibility for private dining.

The new bunge area features arm chairs in neutral gray fabric, accompanied by metal and glass cocktail tables. An existing neutical-inspired railing has been replaced with a sleek frameless glass railing that features gradient frosting which transitions from white to clear, resembling a "low floating mist."



TERRACE

Finally, JBI master planned the renovation of the large stepped terraces cascading down to Washington Harbour, replacing all flooring, pavers and hand rails and repositioning the stairs.

They also designed a new expansive bar with good grain porcelain tile back and face and deep green fabric awning. New dark powder costed metal planter boxes line the terrace level changes; all new architectural railing design features hand rails with integrated lighting that illuminate the planter boxes.

Also on the terrace, Beigian artist Ame Quinze has created a 40-foot-tall metal tree sculpture called 'Natural Chaos.'

